

2022 Distribution

Effective January 2022

Circulation:

Advertiser	6,797
Charles City Press	2,850
Nashua Reporter	260
New Hampton Tribune	1,748
Northeast Iowa Shopper	15,262

Total Circulation for 5 Publications: 26,917



Zip Code	Town	Zip Code	Town	Zip Code	Town
50616	Charles City	50628	Elma	50630	Fredericksburg
50435	Floyd	50461	Osage	52154	Lawler
50471	Rudd	50466	Riceville	52163	Protivin
50468	Rockford	50460	Orchard	50631	Frederika
50653	Marble Rock	50603	Alta Vista	52166	St. Lucas
50658	Nashua	50645	Ionia	52171	Waucoma
50636	Greene	50659	New Hampton	50674	Sumner

Plus over 20 Agent Locations!

Visit us on the web www.charlescitypress.com and www.nhtribune.news

RATES FOR DISPLAY ADVERTISING



RATES	NORTHEAST IOWA SHOPPER (Tues)	PRESS ONLY (Tues & Fri)
Open Rate	\$17.00	\$14.00
Combo Rate	\$24.00	
Tri-Run Rate	\$30.00	

Charles City Press DEADLINE: Noon, 2 days prior to publication
Northeast Iowa Shopper DEADLINE: Noon, Thursday

ADvertiser

New Hampton **TRIBUNE** *Your Community. Your Team. Your Media.* **Nashua REPORTER**

RATES	ADVERTISER (Tues)	TRIBUNE (Thurs)	NASHUA (Fri)
Open Rate	\$13.00	\$11.00	\$5.00
Combo Rate (2 publications)	\$16.00		
Tri-Run Rate (3 publications)	\$19.00		

New Hampton Tribune DEADLINE: 4pm, Monday
New Hampton Advertiser DEADLINE: Noon, Thursday
Nashua Reporter DEADLINE: Noon, Wednesday

COLOR CHARGE: All Color will be charged at \$4.00/col. inch
 All Color Prices are Per Page & Per Publication.

POSITION: Requests for position will be honored when possible, **BUT ARE NOT GUARANTEED!**

(RATES SUBJECT TO CHANGE WITHOUT NOTICE)

Column Sizes

1 column - 1.8125"	5 columns - 9.5625"
2 columns - 3.75"	6 columns - 11.5"
3 columns - 5.6875"	<i>example - 6 col x 21.25" is</i>
4 columns - 7.625"	<i>11.5" wide x 21.25" tall</i>

For All Your Advertising Contact:

Enterprise Media

PHONE: (641) 228-3211

801 RIVERSIDE DRIVE • CHARLES CITY, IOWA 50616

Online Web Ads



- All ads appear on every page EXCEPT Obit Page
- Ads can be scheduled to start/stop on specific days.
- Ad heights in the sidebar are not set in stone. The height can vary with each ad. Different height ads can be put in the sidebar, The block will shift up/down according to the image height that is placed there.
- Ad widths in the right column should stay the same.
- Ads can have a click through to a website, social media page, pdf, or special section page, i.e. Greenhouse Guide Page
- A new block can be added in the right sidebar to have an ad that stays at the top and doesn't rotate with the others.

Banner (Flag)
620x90 pixels (8.5"x1.25")
\$144

Video Box (Sidebar)
1170x658 pixels
Ask for pricing & availability

Half Box (Sidebar)
300x150 pixels (4.167"x2.083")
\$86

Big Box (Sidebar)
300x250 pixels (4.167"x3.427")
\$148

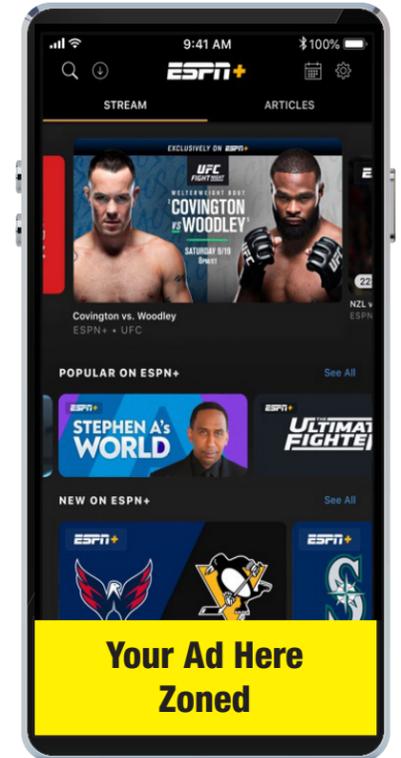
Bundle Print & Mobile Banner Ads



ADvertiser



	Impressions	Cost
Charles City Press / New Hampton Tribune	10,000	\$228
northeast iowa SHOPPER	25,000	\$455
ADvertiser	50,000	\$798
Nashua REPORTER	100,000	\$1,375



2022 NATIONAL DISPLAY ADVERTISING RATES

- Charles City Press / New Hampton Tribune (newspaper) **\$16** col. inch
- Advertiser / Northeast Iowa Shopper (TMC) **\$19** col. inch
- Newspaper and TMC Combination **\$29** col. inch

LINE CLASSIFIED AD RATES

All Classified Line Ads \$7.00 Per Publication

(unlimited number of words)

For Rent, For Sale, Miscellaneous, etc.

INSERT RATES (per thousand)

Minimum Charge.....	\$227	8 Page Tab.....	\$70M	24 Page Tab.....	\$99M
Single Sheet.....	\$62M	12 Page Tab.....	\$78M	28 Page Tab.....	\$114M
4 Page Tab.....	\$64M	16 Page Tab.....	\$84M	32 Page Tab.....	\$129M
		20 Page Tab.....	\$91M		

Above prices are for full run inserts. There is a 10% additional charge for Zoned Inserts.